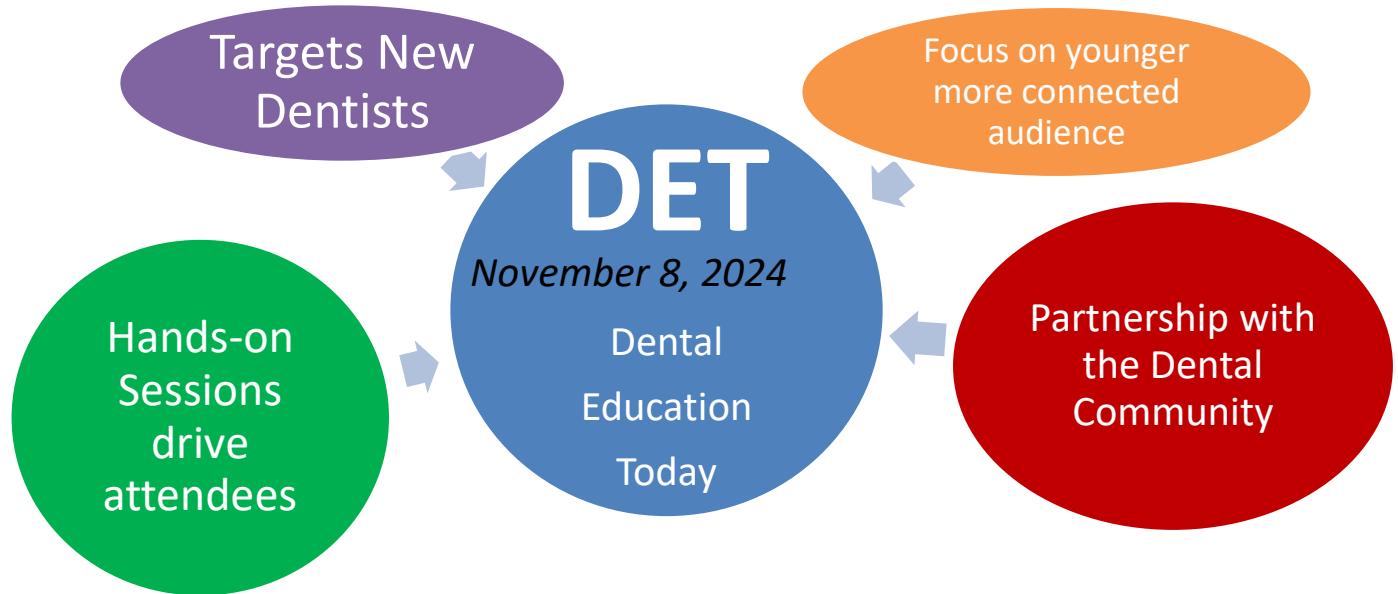


DET 2024



DET November 8, 2024 Exhibitor & Sponsorship Form

The Detroit District Dental Society Annual Dental Review has been changed to a new program. We are pleased to announce the DET – Dental Education Today - that will be held on November 8, 2024. DET will be an educational networking program with hands on the Doubletree Detroit Dearborn Hotel.

FORMAT: Hands-On Education. Dentists and dental teams were surveyed and identified they want hands on skill building programs. The new format will have educational programs and small group hands on programming. This is to attract engaged audience to this program. We are looking for sponsors for this program for speaker costs, marketing, supplies, and young dentist sponsorship.

Location: The Doubletree Detroit Dearborn Hotel
Address: 5801 Southfield Expressway, Detroit, MI, 48228

Featuring

- One Major educational tracks in one location for a full day of Continuing Education
 - * National Speaker: Topic HIPAA Compliance and Infection Controls – educational topics that are required for dental professionals
 - * Two to three hands-on sessions for dentists
- Exhibit Hall - meet and network with Dentists, Office Manager, Purchasers

Partnership with the Dental Community

- We are partnering with the Wayne County Oral Health Alliance, Greater Detroit Hygiene Association and all our local educational institutions to encourage dentists from all practice settings to attend.
- The Ann Arbor Veterans Residency Program is holding a multi-year reunion along with the event to have alumni of this program in attendance.

Sponsor Opportunities Thursday, November 7, 2024

- New Dentist Dinner Sponsors (up to two) \$2000.00 each. This sponsorship will be only sponsors to set up on Thursday, November 7, 2024. Encourage to stay for Friday event.

Sponsor Opportunities Thursday, November 8, 2024

- Main program sponsorship \$7500.00 - logo in all event marketing, brochures, email, and logo on signage at event. Welcome message to all participant, recognition on event website and announcement in each breakout session. Message included with logo on final CE certificate distribution. Choice of exhibit booth location in lunch area or exhibit area. Recognition on both Thursday night event and Friday program.
- Lunch sponsorship \$2,500.00 (up to two) - - logo in all event marketing, brochures, email, and logo on signage at event. Choice of exhibit booth location in lunch area or exhibit area. Recognition on both Thursday night event and Friday program.
- Speaker sponsorship \$2000.00 - announcement in speaker breakout session, logo in event brochure, recognition on website.
- Break sponsorship - \$2000.00 - logo on onsite program and at all food breaks at the event, recognition on the event website. Signage at event.
- Exhibit Booth Sponsor \$550.00 for exhibit table, two lunches, coffee breaks, attendee list, and listing in printed onsite program.

Initial Deposit of \$550.00 due at submission of reservation form. Final payment due one week prior to the event on November 1, 2024.

Important Rules and Regulations

Booth Assignments:

The booth assignments will be based on sponsorship and arrival date of exhibit form with deposit.

SUB-LETTING OF SPACE IS STRICTLY PROHIBITED

No exhibitor shall assign, sub-let or apportion the whole or any part of his allotted space.

Rejection of Application.

The Detroit District Dental Society (DDDS) reserves the right to reject a sponsorship application. The enforcement of this right is at the sole and absolute discretion of DDDS management.

Detroit District Dental Society, 11000 W McNichols Rd., Ste 323-1649, Detroit, MI 48221, 313.337.4900, centraloffice@detroitdentalsociety.com

Deposit and Payment:

\$550 deposit per booth is required with the exhibit contract; a deposit guarantees a booth(s) assignment. Final payment due November 1, 2024. An invoice for the balance of the booth fee will be sent at the time of registration. A late payment fee will be access if final payment not received by November 1, 2024. Note event planning numbers are 275-350 people attending the event with 150- 200 dentists. The additional number is staff who attend educational sessions.

Exhibitor Name Badges:

Exhibitors and their representatives are required to register with the Detroit District Dental Society office before admittance to the exhibit floor. Exhibitors must furnish the names of representatives whom they wish to have admitted to the Detroit District Review no later than Oct. 15, 2024. Each vendor will be allowed up to two complimentary badges for each booth rented. If company registrants exceed the complimentary number, the company must remit a pre-registration fee of \$25.00 per person. Any exhibitor who registers after the pre-registration date of Oct. 15, 2024 will be charged an on- site registration fee of \$45.00 per person.

Service Contractor and Shipping:

All Shipments must go through Doubletree Detroit Dearborn Hotel. Upon assignment of space, exhibitors will be mailed a packet with separate forms for special facilities and services; electrical, and freight handling, etc.... Charges for special facilities or services shall be payable to Doubletree Detroit Dearborn Hotel by the exhibitor upon completion of the appropriate form supplied. Do not send payments to Detroit District Dental Society.

Shipments need to be arranged with Doubletree Detroit Dearborn Hotel.

Ship Early! Shipments should reach Doubletree Detroit Dearborn Hotel on or before Nov. 6, 2024. The Detroit District Dental Society assumes no responsibility for any exhibitor's shipments. Electrical Requirements must be ordered through Doubletree Detroit Dearborn Hotel and paid by exhibitor. Each booth comes with an 6' table, 2 chairs, identification sign and a wastebasket. Other booth furnishings can be ordered at exhibitor's expense through Doubletree Detroit Dearborn Hotel (form enclosed with packet post space assignment).

Questions related to the facility contact Marcy Dwyer at (313) 337-4900 office or (248) 506-4574 cell or email centeraloffice@detroitdentalsociety.com

Liability:

It is expressly understood and agreed between exhibitors and the Society that the Detroit District Dental Society shall be under no liability for loss of, or damage to, goods or property of exhibitors, as well as accidents to representatives of exhibitors, and each exhibitor on signing space contract expressly releases the Detroit District Dental Society from and agrees to indemnify it against all claims. The Society cannot guarantee exhibitors against loss by theft or otherwise. All exhibitors are URGED to carry "All Risk Insurance" for the meeting.

Food:

Continental Breakfast service 8am. There will be two lunches included with each booth space. Extra

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Breakfast/Lunch tickets can be ordered for \$25 each.

All food service for the Review will be served in the exhibit area. Be prepared for great traffic.

SET-UP and TEAR-DOWN

Thursday, November 7, 2024, Set up 4pm. Teardown 9:30pm (may leave till Friday if staying second day).

Friday, November 8, 2024, Set up 7:00am-8:00am. Teardown 4:00pm -5:00pm.

Early tear-down is discouraged.

Exhibitor Game Prize Drawing

- we are looking for door prizes for the drawing to continue the exhibit hall game. This is done to encourage booth traffic there is a participant drawing before every break and during lunch for all participants. Please donate any items we may use for this drawing. This exhibitor game has proven popular for increasing interaction with the exhibitor booths in the past. Donated items can be product, gift cards to retail establishments such as restaurants, gas stations, online shopping, non-perishable food, services, lunch for a dental team, spa or hotel gift certificate, sporting equipment, kitchen or home items, clothing, gift baskets, or contact the DDDS office with your suggestion.

Conduct

All exhibitor staff must conduct themselves in a professional, respectful manner at the program. Those not complying may be asked to leave the event and not entitled to any refund.

Purpose

All exhibit booths and sponsors must be approved by the Detroit District Dental Society. The organizations reserves the right to refuse any submission if not accepted by the committee. The intent is all exhibitors are dental related and bring valuable information to the participants. The exhibiting of products or services at the event does not constitute endorsement by the Detroit District Dental Society of the products or services exhibited.

Electricity

Will you need electricity at the exhibit booth? The charge is \$20.00 if requested by 10/1/2024. All request after 10/1/2024 and onsite the charge is \$40.00

Sponsorship supporting the DET2024 program

The Detroit District Dental Society recognizes the sponsorship for the DET2024 program. All sponsorship/external commercial support is unrestricted support from the sponsoring organizations for the Detroit District Dental Society for any and all aspects of the DET2024 program and issuing of CE certificates after the program for educational participation by attendees.

Sponsor Trademarks and Materials

Subject to the terms and conditions of this Agreement, the Sponsor grants the Recipient the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products or marketing materials distributed solely in connection with Sponsor benefits. The Recipient agrees to use materials according to Sponsor's trademark usage guidelines.

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